

Sponsorship Opportunities for your business

Here's information on how your business can benefit from supporting squash in the Wellington district.



About squash in Wellington

Families across our district play squash every day at 14 different clubs. They travel regularly to the different clubs for interclub, competition series and tournaments. They're passionate about their sport and love being part of a strong, connected social community.



Why sponsor?

Squash is a great sport to be associated with! Squash appeals to smart people who want to achieve fitness, flexibility and hand-eye coordination all in a fun and social environment. Our families are strongly loyal to the businesses who support squash, whether specialist gear suppliers or the businesses who contribute skills, trade services or financially.



Help us deliver great events and programmes

We run competitions that extra funding could always make even more attractive and popular, whether through better prizes or special offers for the participants. We support development squads and representative teams who benefit from coaching and we'd love to put more resource into their coaching provision, kit and travel. We also partner with clubs to deliver new participation campaigns to get greater community exposure to squash. Sponsorship will help us stay ahead of the curve in delivering exciting, attractive programmes that keep people coming back.



Kath Greenhough of Skillsoft

Through my kids' involvement in squash, and my own intermittent efforts, I've met great friends and am in awe of the passion and dedication the sport draws out. It's a no-brainer for Skillsoft to sponsor SW: helping players enjoy better events, while giving them an idea of what Skillsoft can do to improve workplace skills ticks everyone's boxes.

It's win-win!

Check out below the benefits to your business from being a Squash Wellington event partner. There are many other opportunities we'd love to discuss with you so **contact us today** – see details in the footer.

Feature	Platinum	Gold	Silver	Bronze
Sponsorship price (cash or in-kind) per event:	\$10,000	\$5,000	\$3,000	\$1,000
Maximum number of sponsors per event	1	2	3	∞
Mention of business name in event-associated media collateral (pre, during, post)	Explicit	Explicit	✓	✓
Logo on event-associated media collateral (pre, during post)	Prominent	Big	Medium	Small
Use of our logo and reference to affiliation with SW for 1 year	✓	✓	✓	✓
Prize-giving speaking opportunity	✓	✓		
Number of signs (sponsor-provided) on display e.g. banners	2	1	1	
Event naming right	✓			
Price for 1 year's signage (sponsor-provided) at host club	\$1,000	\$1,000		
Price for 1 year's signage at host + 2 other clubs	\$2,100	\$2,100		