



Squash Wellington – Statement of Strategic Intent 2017 – 2021

Purpose: To provide quality squash opportunities in the Wellington region.

Vision: To be the indoor sport of choice for Wellingtonians.

Overall Measurement: Increase the affiliated player base of Wellington regional clubs to 2,200 by 2021

Goal 1 – Participation Growth

Objectives:

1. A **Coaching** system is in place in all clubs.
2. Clubs participate in national and local **recruitment** campaigns.
3. Clubs are supported to implement initiatives to **retain** members.
4. **Competitive squash** numbers grow by providing options players value, which are well supported by clubs locally and nationally.

Measurement:

- Achieve year on year growth in player numbers of 10% across all 15 clubs (180).
- To achieve 1 coach for every 40 players in every club

Goal 2 – Development

1. A sustainable **coaching system** is in place that develops coaches, referees and players.
2. Development programmes are in place for **representative players** that builds commitment and team culture.
3. The district has sufficiently **qualified referees** who have the opportunity to develop through to national programmes.
4. **Club volunteer** capabilities are developed through RST and SNZ resources such as Sports Compass.

- All representative players to attend at least 3 training or team building sessions to qualify for representative honours
- Every junior representative squad member to have a personal programme.

Goal 3 – Enablers

1. All **clubs** have **facilities**, opportunities to play and communications that are suited to their membership base.
2. A **district facilities** plan is in place which includes Sportsville developments throughout the region.
3. The **iSquash** system is used by all clubs and the district as a key tool to provide player services.

- Squash Wellington are at the forefront of any other Sportsville type developments in the region.
- All clubs have two fully trained iSquash administrators.

Goal 4 – Sustainability

1. All clubs and the district are **financial sustainable**, meeting operational commitments while building longer term assets.
2. All clubs and the district have sufficient **volunteers** who add value to the club and are able to handover roles.
3. All clubs and the district have a **strategic plan** that is aligned to the SNZ strategic plan and annually plans progress against it.

- All clubs have a Sport NZ - Sports Compass profile and review it bi-annually.
- The district and clubs all have Health and Safety guidelines.
- The district achieves its 5-year budget.